



# SAURABHA JOGLEKAR

Data Visualization and Analytics Professional

Phone: +91 9920 512033

Email: me@saurabha.com / sau6402@gmail.com

Web: saurabha.com

## Profile

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**Senior Analyst – FP&A at CITI Bank** with 8 years of experience in executing data-driven solutions. **Microsoft Power BI & Tableau Desktop Certified Specialist**. Proven track record of delivering end-to-end BI projects from business analysis to data dashboarding. Experience working in multiple business domains including **Shipping, Finance, Banking and Infra**. Have a valid **B1/B2 US Visa**.

## Roles and Responsibilities

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- **Lead team to ensure timely delivery** of reports and dashboards in Power BI and Tableau
- Integral part in **identifying and refining business use-cases** where data visualization and data management can facilitate automation of processes or bring forward actionable insights
- **Develop strong interpersonal relationships** with clients & vendors to enable better solutions

## Work Experience

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### CITI Bank, India

*Senior Analyst – FP&A Analytics*

*Nov 2020 – Present*

- QA Headcount and Compensation Dashboard
  - Developed Storyboards in Tableau to enable an effective and efficient planning process and **reduced 1 FTE worth of effort**
  - Proposed a VBA and Power BI based solution to optimize the data processes
- Corporate Outlook Dashboard
  - Implemented **What-If based Financial Simulations** in Tableau to allow CXOs to analyze various ratios and their impact on Bottom Line
  - Developed end-to-end data flow using KNIME

### Exponentia.ai, India

*Business Analyst – Power BI Lead*

*July 2019 – Nov 2020*

- Port Operations & Customer Insights Dashboard
  - Used multiple custom visuals and complex DAX to develop KPIs in Power BI
  - Helped gain **better visibility for CXOs** as well as their clients.
- Vehicle and Gate pass Tracker Dashboard
  - Developed end-to-end data pipeline in **AWS with Python automation** for the dashboard, also configured Power BI Gateway for hourly refreshes
  - This dashboard will help **earn an estimated revenue of Rs 5 Crore** per year
- Power BI Premium Implementation
  - Managed and implemented **Power BI Premium**
  - **Conducted monthly review** of usage and suggested changes to report owners

### Capgemini, India

*BIDW Consultant*

*Apr 2018 – Jul 2019*

- Data Engineering for European Bank
  - Developed ETL pipelines using DataStage and SQL in Teradata's CDW - FSLDM
  - Performed duties of SCRUM Team member as well as **SCRUM Master**
  - **Trained in-house Visualization team** and performed multiple POCs in Power BI

### Fujairah National Group, UAE

*BI Consultant*

*Jun 2015 – Jun 2017*

- BI Software Analysis & Consulting
  - Analyzed FNG IT landscape and performed POCs with Tableau, Power BI and SAP Lumira to **identify the most suited BI tool**

- HRMS Dashboard
  - Developed HR dashboard for CHRO and his team to track KPIs like Employees by Region, Attrition Rate, Gratuity Redemptions, etc. using SAP Lumira and Power BI
  - The dashboard helped them **develop pro-active HR** functions.
- Patient Relationship Management Dashboard
  - **Implemented end-to-end solution** in SAP Fiori/UI5 and Power BI
  - Streamlined the QA process that enabled the hospital to achieve the needed accreditation

## L&T InfoTech, India

*BIDW Consultant*

*Nov 2013 – May 2015*

- BI/Khalix Support
  - Developed and Maintained ETL Workflows for the Budgeting team
  - **Elected as the PQF/Quality Lead** of our project
- GCC Data Consolidation and Reporting
  - **Setup the entire Data Stewarding and Reporting effort** using Advanced Excel plugins, SSRS and macros
  - **Lead a Team of 4** members to accomplish the task in record time

## Community Service

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### VSM Thane, India

*Technical Head*

*Jul 2013 – Present*

- Donor Analytics
  - Developed PBI reports identifying trends in their financial and operations data
  - Used RFM & K-Means Clustering to identify target donors, aiding to an **increase in donations by 10%**
- Developed end-to-end data governance and reporting system using the LAMP stack

### Nari Sewa Kendra, Nepal

*Online Volunteer*

*Jun 2013 – Sep 2013*

- Developed website and social media strategy for a multi-country volunteering initiative under the **United Nations Development Programme** via OnlineVolunteering.org

## Achievements

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- **Won Pan India FinTech Debate Premier League 2.0** at CITI
- Received **Silver Award** for my contribution in the QA Process at CITI
- Received **Certificate of Appreciation** from MD at FNG
- Received Award for **Best Team** and **Topper of Batch** at L&T's Fresher Induction program

## Skills

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- **Data Viz:** Power BI, Tableau, SAP Lumira, Google Data Studio, Metabase
- **Data Analysis:** Excel, KNIME, Python, IBM DataStage
- **Databases:** SQL Server, PostgreSQL, Teradata, MySQL
- **Cloud:** AWS, Azure
- **Other:** SAP UX, SAP Personas, MS Project, Primavera, MS Office, JIRA

## Education

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- **M.Tech – Computer Engineering**  
*Mumbai University; Jun '20 - Jun '22*
- **PG Diploma in Data Analytics**  
*TISS, Mumbai; Feb '19 - Feb '20*
- **B.E – Computer Engineering**  
*Mumbai University; Jun '09 - Jun '13*

## Certifications

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- **NISM XV: SEBI Research Analyst**  
*NISM; Oct '21*
- **Tableau Certified Desktop Specialist**  
*Tableau; Sep '21*
- **Microsoft Certified Trainer**  
*Microsoft; Since Oct '20*
- **MS Certified: Power BI Data Analyst**  
*Microsoft (70-778, DA-100, PL-300); July '20*
- **Certified Associate in Project Mgmt.**  
*Project Management Institute (PMI); Feb '17*