



SAURABHA JOGLEKAR

BI and Analytics Leader

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Profile

Head – Data Visualization, Reporting & MIS at Piramal Finance with 10+ years of exp in executing data-driven solutions. Proven track record of delivering end-to-end BI projects from business analysis to data dashboarding. Experience working in multiple business domains including **Shipping, Finance, Banking and Infra**. Have a valid **B1/B2 US Visa**.

Roles and Responsibilities

- **Build and lead a 20+ member high-performing BI team to enable a data driven culture** using Power BI
- **Develop a BI Strategy/Roadmap** for efficient data delivery, governance and adoption
- **Work closely with CXOs** to understand operational pain points and facilitate better solutions
- **Identify and refine business use-cases** where **data visualization and data engineering** can automate processes and enable business users with actionable insights
- **Implement Microsoft Copilot and Experiment with new age Tech** like GenAI to **enable next-gen reporting**
- **Forged partnerships with external vendors** to build team learnings and improve UI/UX design

Work Experience – Key Projects

Piramal Finance, India

Associate Director – Data Visualization, Reporting & MIS

Jun 2022 – Present

- Dashboard for All – Democratizing BI
 - Drove **analytics initiative targeting 7,000+ sales & collections staff** delivering Power BI backed dashboards with real-time KPIs, incentive calculator and much more
 - **Increased Power BI Adoption by 21x** in 10 months
- Project Nudges
 - Innovated sending **Insightful nudges backed with GenAI through Power Automate, Power BI and MS Teams** across the organization to aid employees drive business and take proactive decisions
- People Analytics
 - Facilitated **Cost of Hire simulators**, Attrition and Talent Acquisition analysis, L&D and PIP analysis, Productivity analysis
- Implementing Semantic Business Layer in DWH
 - Drove implementation of **Line of Business(LOB) specific datamarts** in Snowflake to **enable self-service BI**

CITI Bank, India

Senior Manager – FP&A Analytics & Digital Solutions

Nov 2020 – May 2022

- Redefining Data Process Flows
 - **Strategized entire process flow** from Hyperion cubes through KNIME to Tableau for Reporting
 - **Liaised with IT and Vendor Teams** to **facilitate DWH** for the FP&A team for ad-hoc reports

Exponentia.ai, India

Business Analyst – BI Lead

Jul 2019 – Nov 2020

- Port Operations & Customer Insights Dashboards
 - Conducted FGDs to understand business pain points, developed BRDs and conducted domain research to **deliver multiple dashboards** across the process chain in **Power BI**
 - Implemented **end-to-end data pipelines** in Python to facilitate insights
- Power BI Premium & AWS Implementation (Data Strategy & Reporting)
 - Solutionized process flows and setup **AWS and Power BI Premium** infrastructure

Capgemini, India

BIDW Consultant

Apr 2018 – Jul 2019

- Data Engineering for European Bank
 - Developed ETL pipelines using DataStage and SQL in Teradata's CDW – FSLDM
 - Performed duties of SCRUM Team member as well as **SCRUM Master**

Fujairah National Group, UAE

BI Consultant

Jun 2015 – Jun 2017

- BI Software Analysis & Consulting
 - Analyzed FNG IT landscape and performed POCs with Tableau, Power BI and SAP Lumira to **identify the most suited BI tool**
- FNSA ShipTrack
 - **Lead the Req. Gathering effort** to understand and **digitize entire** Business Process
 - Designed Wireframes and Process flows to come up with an SAP Backed solution

L&T InfoTech, India

BIDW Consultant

Nov 2013 – May 2015

- BI/Khalix Support
 - Developed and Maintained ETL Workflows for the Budgeting team
 - **Elected as the PQF/Quality Lead** of our project
- GCC Data Consolidation and Reporting
 - **Lead a 4 member team** and **setup Data Stewarding & Reporting process** using Advanced Excel plugins, SSRS and VBA macros

Community Service

VSM Thane, India

Technical Head

Jul 2013 – Present

- Donor Analytics
 - Developed PBI reports identifying trends in their financial and operations data
 - Used RFM & K-Means Clustering to identify target donors, aiding to an **increase in donations by 10%**
(have published a research paper on this, DOI: [10.1109/ICAST55766.2022.10039631](https://doi.org/10.1109/ICAST55766.2022.10039631))
- Developed end-to-end data governance and reporting system using the LAMP stack

Nari Sewa Kendra, Nepal

Online Volunteer

Jun 2013 – Sep 2013

- Developed website and social media strategy for a multi-country volunteering initiative under the **United Nations Development Programme** via OnlineVolunteering.org

Achievements

- Received **Delivery Excellence award and 2 other awards** for FY 22-23 at Piramal Finance
- **Won Pan India FinTech Debate Premier League 2.0** at CITI
- Received **Silver Award** for my contribution in the QA Process at CITI
- Received **Certificate of Appreciation** from MD at FNG

Skills

- **Data Viz:** Power BI, Tableau, SAP Lumira, Google Looker Studio, Metabase
- **Data Analysis:** SQL, Excel, KNIME, Python, IBM DataStage
- **Databases:** SQL Server, PostgreSQL, Teradata, MySQL, Snowflake
- **Cloud:** AWS, Azure
- **Other:** SAP UX, SAP Personas, MS Project, Primavera, MS Office, JIRA

Education

- **M.Tech – Computer Engineering**
Mumbai University; Jan '21 - Jan '23
- **PG Diploma in Data Analytics**
TISS, Mumbai; Feb '19 - Feb '20
- **B.E – Computer Engineering**
Mumbai University; Jun '09 - Jun '13

Certifications

- **Google Project Management / CAPM**
Google; Oct '23 / PMI; Feb '17
- **MS Certified: Azure Enterprise Data Analyst**
Microsoft (DP-500); Sep '23
- **MS Certified: Power BI Data Analyst**
Microsoft (70-778, DA-100, PL-300); Since Jul '22
- **NISM XV: SEBI Research Analyst**
NISM; Oct '21
- **Tableau Certified Desktop Specialist**
Tableau; Sep '21
- **Microsoft Certified Trainer**
Microsoft; Since Oct '20

