



SAURABHA JOGLEKAR

Data Visualization and Analytics Professional

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Profile

AVP – Reporting & MIS at Piramal Finance with 9+ years of experience in executing data-driven solutions. **Microsoft Power BI & Tableau Certified Specialist**. Proven track record of delivering end-to-end BI projects from business analysis to data dashboarding. Experience working in multiple business domains including **Shipping, Finance, Banking and Infra**. Have a valid **B1/B2 US Visa**.

Roles and Responsibilities

- **Leading a 10+ member team** to **enable a data driving culture** using Power BI and Snowflake
- **Working closely with CXOs** to understand operational pain points and facilitate better solutions
- **Identifying and refining business use-cases** where data visualization and data engineering can automate processes and enable business users with actionable insights

Work Experience – Key Projects

Piramal Finance, India

Assistant Vice President – Reporting & MIS

Jul 2022 – Present

- Dashboard for All – Democratizing BI
 - Drove **analytics initiative targeting 6,000+ sales staff** delivering Power BI backed dashboards containing real-time sales KPIs, incentive calculator and much more
- People Analytics
 - Facilitated **Cost of Hire simulators**, Attrition and Talent Acquisition analysis, L&D and PIP analysis
- Implementing Semantic Business Layer
 - Drove implementation of **LOB specific datamarts** and datasets in Snowflake to **enable self-service BI** in Power BI

CITI Bank, India

Senior Analyst – FP&A Analytics

Nov 2020 – Jun 2022

- Corporate Outlook Dashboard
 - Implemented **What-If based Financial Simulations** in Tableau to allow CXOs to analyze various ratios and their impact on Bottom Line

Exponentia.ai, India

Business Analyst – Power BI Lead

Jul 2019 – Nov 2020

- Port Operations & Customer Insights Dashboard
 - Used multiple custom visuals and complex DAX to develop KPIs in Power BI
 - Helped gain **better visibility for CXOs** as well as their clients.
- Vehicle and Gate pass Tracker Dashboard
 - Developed end-to-end data pipeline in **AWS with Python automation** for the dashboard, also configured Power BI Gateway for hourly refreshes
 - This dashboard will help **earn an estimated revenue of Rs 5 Crore** per year
- Power BI Premium Implementation
 - Managed and implemented **Power BI Premium**
 - **Conducted monthly review** of usage and suggested changes to report owners

Capgemini, India

BIDW Consultant

Apr 2018 – Jul 2019

- Data Engineering for European Bank
 - Developed ETL pipelines using DataStage and SQL in Teradata's CDW – FSLDM
 - Performed duties of SCRUM Team member as well as **SCRUM Master**

Fujairah National Group, UAE

BI Consultant

Jun 2015 – Jun 2017

- BI Software Analysis & Consulting
 - Analyzed FNG IT landscape and performed POCs with Tableau, Power BI and SAP Lumira to **identify the most suited BI tool**
- HRMS Dashboard
 - Developed HR dashboard for CHRO and his team to track KPIs like Employees by Region, Attrition Rate, Gratuity Redemptions, etc. using SAP Lumira and Power BI
 - The dashboard helped them **develop pro-active HR** functions.

L&T InfoTech, India

BIDW Consultant

Nov 2013 – May 2015

- BI/Khalix Support
 - Developed and Maintained ETL Workflows for the Budgeting team
 - **Elected as the PQF/Quality Lead** of our project
- GCC Data Consolidation and Reporting
 - **Lead a 4 member team** and **setup Data Stewarding & Reporting process** using Advanced Excel plugins, SSRS and VBA macros

Community Service

VSM Thane, India

Technical Head

Jul 2013 – Present

- Donor Analytics
 - Developed PBI reports identifying trends in their financial and operations data
 - Used RFM & K-Means Clustering to identify target donors, aiding to an **increase in donations by 10%** (I have **published a research paper** on this, awaiting DOI)
- Developed end-to-end data governance and reporting system using the LAMP stack

Nari Sewa Kendra, Nepal

Online Volunteer

Jun 2013 – Sep 2013

- Developed website and social media strategy for a multi-country volunteering initiative under the **United Nations Development Programme** via OnlineVolunteering.org

Achievements

- **Won Pan India FinTech Debate Premier League 2.0** at CITI
- Received **Silver Award** for my contribution in the QA Process at CITI
- Received **Certificate of Appreciation** from MD at FNG
- Received Award for **Best Team and Topper of Batch** at L&T's Fresher Induction program

Skills

- **Data Viz:** Power BI, Tableau, SAP Lumira, Google Data Studio, Metabase
- **Data Analysis:** SQL, Excel, KNIME, Python, IBM DataStage
- **Databases:** SQL Server, PostgreSQL, Teradata, MySQL, Snowflake
- **Cloud:** AWS, Azure
- **Other:** SAP UX, SAP Personas, MS Project, Primavera, MS Office, JIRA

Education

- **M.Tech – Computer Engineering**
Mumbai University; Jun '20 - Jun '22
- **PG Diploma in Data Analytics**
TISS, Mumbai; Feb '19 - Feb '20
- **B.E – Computer Engineering**
Mumbai University; Jun '09 - Jun '13

Certifications

- **NISM XV: SEBI Research Analyst**
NISM; Oct '21
- **Tableau Certified Desktop Specialist**
Tableau; Sep '21
- **Microsoft Certified Trainer**
Microsoft; Since Oct '20
- **MS Certified: Power BI Data Analyst**
Microsoft (70-778, DA-100, PL-300); Jul '20 /Jul '22
- **Certified Associate in Project Mgmt.**
Project Management Institute (PMI); Feb '17